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RESOURCES TO HELP OHIO'S
BUSINESSES SURVIVE AND GROW

{ www.buckeyehills.org/oaces/biznet }

1.800.835.8088

AGRICULTURE | EDUCATION | HEALTHCARE INDUSTRIAL MANUFACTURING | MEDICINE



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► Studies show that three-out-of-four new jobs come from the growth of existing businesses — companies already working hard in the community. In Appalachian Ohio, for our region to survive and grow, we must make sure our businesses get what they need. The future depends on how well we support existing businesses.

What If: You could make one call that connects you to a variety of local, state and national organizations that can help your business grow? *You can!*

What If: These organizations worked together to develop a package of business resources such as loan programs, workforce training and others customized to match your business needs? *They do!*

Through BizNet, a business resource network created to help *you* succeed.

COMPETE. GROW. SUCCEED.



▶ WE'RE HERE TO HELP
YOU STAY IN BUSINESS
AND HELP YOUR
BUSINESS GROW.

Growing a stronger business means asking the right questions and finding the best answers. **BizNet** helps you do both.

You've probably heard that there's a long list of programs and services out there — many at no charge — that could help you compete, grow and succeed. We're talking about the kind of bottom line support that can help keep you in business and help your business grow — resources like low interest loans, tax incentives, workforce training and development programs. There are experts available who can help you do everything from choose the right software to open a new international market.

The question is: With so many organizations, government agencies, schools and colleges offering these programs and services, how do you find, apply for, coordinate and best leverage the resources you need to succeed without spending endless hours in the process?

Here's your first answer: **BizNet Business Resource Network.**



who we are

BizNet is not a new business organization. We are a growing collaboration that includes many of this region's chambers of commerce, workforce training organizations, schools, colleges/universities, and government agencies that all offer an array of business services. Our goal is to offer every critical business service available — we want to help you solve problems right from your office. The goal of the BizNet business retention and expansion initiative is to create powerful partnerships for your business.

STUDIES SHOW THAT
3 OUT OF 4 NEW JOBS
COME FROM THE GROWTH OF
EXISTING BUSINESSES.



why we joined forces

- ▶ Because studies show that three-out-of-four new jobs come from the growth of existing businesses – companies already working hard in the community. In Appalachian Ohio, for our region to survive and grow, we must make sure our businesses get what they need. The future depends on how well we do that.
- ▶ Because we've learned that businesses today need quick, easy, ONE-CALL access to any organization that can help you succeed. So when you call BizNet, you get just that.
- ▶ Because we've learned that by working together as a network, we can share ideas and leverage our resources to deliver the kind of comprehensive solutions for your business we couldn't deliver by going it alone.
- ▶ Because it makes good business sense.



our process

we start by asking the right questions

We begin together with a face-to-face dialogue designed to learn where your business is now and where you want it to be. We use the exclusive Executive Pulse™ Business Intelligence System to quickly and efficiently get a sense of the challenges and opportunities facing your business.

This initial discussion takes about an hour. Business owners and executives across Ohio, around the country and in Canada have taken advantage of the Executive Pulse approach to share their vision, goals and obstacles with economic development professionals. We think you'll enjoy it and find it a great way to focus our efforts. It's all confidential. Most importantly, we do not ask for proprietary information.

It's your job to know your business and it's our job to know the programs and services that can help you succeed. The proven Executive Pulse question and answer session helps us help you. It provides the information we need to take a strategic approach and recommend the right programs and services to specifically and measurably help you meet your company's unique needs.

IT'S OUR JOB TO KNOW THE PROGRAMS AND SERVICES THAT CAN **HELP YOU SUCCEED.**



we help you find the best answers

We pull together the best ideas from BizNet partner organizations and present you with a comprehensive proposal package that's responsive to what you told us during the survey. When you work with us we'll assign you a BizNet Associate to manage and coordinate the services you've selected from BizNet partners. That means just one efficient, knowledgeable contact person will pull all the programs and services together to help your business.

BizNet is administered by Buckeye Hills-Hocking Valley Regional Development District

Serving Ohio's Athens, Belmont, Guernsey, Hocking, Jefferson, Meigs, Monroe, Morgan, Muskingum, Noble, Perry & Washington counties.

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administered by

Buckeye Hills-Hocking Valley Regional Development District

► To learn more about the BizNet Business Resource Network and its approach to helping regional businesses grow and succeed,

visit { www.buckeyehills.org/oaces/biznet }

call { 1.800.835.8088 }

What's the bottom line?
Where do I find good workers?
Who has the right technology?
Low interest loans?
How about tax breaks?

Contact BizNet to find out.

We'll set a convenient time to meet with you at your location to learn more about just how the BizNet business resource network can help your business get to where you want to go. If you think we have something to offer, we'll complete the Executive Pulse™ Business Intelligence Survey and start linking you with a world of business support.